

FACT SHEET

WHO WE ARE

The La Jolla Community Center has a long history of involvement with the community and is committed to enhancing the lives of adults and the growing senior population. Our 7,200 square-foot, newly remodeled and modernized Center includes a range of meeting and multi-purpose rooms, a serene courtyard, a fully equipped kitchen, and an inviting lobby area. Located blocks from the ocean, adults of all ages enjoy our varied classes and program offerings and concert series.

WHAT WE DO

Our mission is to provide programs and services that promote lifelong learning, wellness and friendship. Our goal is to offer events and programs for adults and seniors that encourage social connections and friendships while they pursue their own interests, whether it is wellness, art, cooking, language, and more.

VALUES

People-Centered:

We Listen. We fine-tune our strategy to meet the needs of members.

Community:

We enrich the community. We are dedicated to enriching our community with our offerings.

Quality:

We focus on quality. We are committed to providing high quality programs and services.

LJCC PROGRAM HIGHLIGHTS

Fourth Friday Jazz, Opera Wednesdays, Blues and Rock 'n Roll Dance Night, and more

Diverse Classes including: 7 different types of yoga, fitness, language, bridge, brain health, and more

Distinguished Speaker Series

Art Exhibitions every two months

Exciting Excursions to museums, galleries, exhibitions & shows throughout Southern California



MEMBER SURVEY HIGHLIGHTS

Since 2008, membership has increased by 75%

78% of our members are women; 22% are men

More than 40% of members have been with us for 5+ years

68% of members live in greater La Jolla; 13% live in the areas of Pacific Beach, UTC; 19% live in other areas.

OUR HISTORY

2008



LJCC formed by dedicated board members

2010 

LJCC remodeled; 160 members

2018-2021



700+ members; growing program diversity

A NOTE FROM THE EXECUTIVE DIRECTOR



"Our brand is evolving as we provide programs and services for adults and seniors with varied interests and abilities. We have become an eclectic community center and focus on promoting active aging and wellness in mind and body."

As the Executive Director for the last 8 years, it has been my honor and pleasure to be part of the growth and transformation of the La Jolla Community Center. My focus has been and continues to be on *active aging*. Our mission is to promote lifelong learning, wellness and friendship through the programs and services we provide. I have been fortunate to witness how lives are changed, friendships developed and wellness restored.

I am proud of the 75% growth in membership during the last decade. Our future strategy depends on continuous engagement with our members and corporate sponsors. We value the insight we receive and incorporate suggestions in the development of future programs, classes and events. Our engagement includes utilizing our social media platforms, member surveys, our newly-designed Website and talking face-to-face with our members every day.

I invite you to connect with your community and support the La Jolla Community Center and become a part of our membership family. Let us help you create an active, purpose-filled life in the years ahead.

Nancy Walters, Executive Director

HOW WE PUT YOUR DONATIONS TO WORK



Over \$1 million invested back into the building with renovations

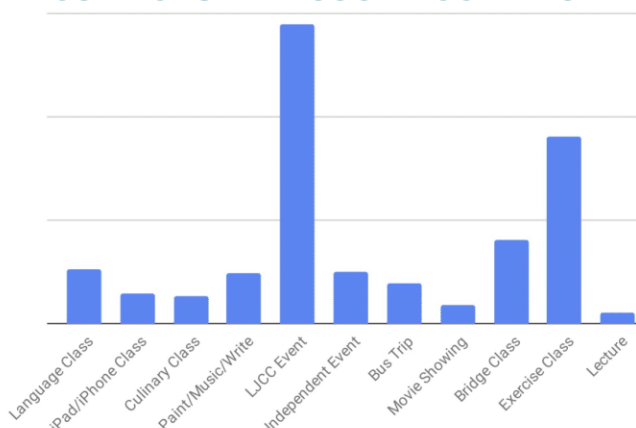


Free membership to over 50 low-income seniors annually



More than \$50,000 dedicated to new programs and \$30,000 to music/concert series annually

MOST POPULAR LJCC PROGRAMS



Results represent 241 individuals polled in 2018. Our members enjoy a diversity of special events. To this list, we also offer blues & jazz concerts, art history classes & a range of benefit concerts with renowned entertainers.

DONATE, VOLUNTEER

As we continue to expand our Center with exciting programs and capital improvements, we welcome your time, talent and contributions.

RENTALS

We provide affordable room rentals for your business or social events. Whether you are looking for a board room, a large lecture room, a commercial kitchen or a beautifully landscaped outdoor courtyard, ask us how we can help you plan your next event.

CALL US AT: (858) 459-0831