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## **Marilyn Adler Lindberg joins La Jolla Community Center board of directors**

Marilyn Adler Lindberg, former university lecturer, author, teacher, entrepreneur and marketing specialist was recently named to the board of directors at the La Jolla Community Center. Lindberg's background includes lecturing for Queens College in New York City and UCSD Rady School of Business on communications.

She founded several companies including Creative Targets Inc. in New York City. Lindberg also has been active in San Diego. She recently inspired Well Lean Foods and created a STOP the Spread of COVID 19 campaign with the Tribune and Fox News.

"We are delighted that Marilyn will be joining our board," said Ruth Yansick, CEO of the La Jolla Community Center board. "Her vast skills span from entrepreneurship, marketing, PR, fundraising, and communications and we look forward to her contributions as we develop our 2021 plan of action for growth and development of the Center."

Lindberg, who joins the 11-member board said she looks forward to contributing her skills and entrepreneurial success as a board member and has "a passion for launching unique fundraising projects for nonprofits and initiating cause related marketing campaigns.

"Since the Community Center is already doing great work, my focus and contributions in the areas of brand awareness, membership growth and vital partnerships with corporations and other organizations can only mean growth on a grander scale for the Center," she said. "I'm honored to accept this position and look forward to working with the board and staff in 2021."

The La Jolla Community Center provides a range of services and programs for adults and seniors including virtual classes and events. For additional information, visit [ljcommunitycenter.org](http://ljcommunitycenter.org).



*Marilyn Adler Lindberg*